

UNITED STATES DISTRICT COURT
DISTRICT OF MASSACHUSETTS

ITV DIRECT, INC.,)	
)	
Plaintiffs,)	
v.)	CIVIL ACTION
)	NO. 04-10421-JLT
HEALTHY SOLUTIONS, LLC,)	
)	
Defendants.)	
and)	
)	
CAPPSEALS, INC.,)	CIVIL ACTION
)	NO. 05-11907-JLT
Plaintiff,)	
v.)	
DIRECT MARKETING CONCEPTS,)	
INC., et al.,)	
Defendants.)	

ORDER OF REFERENCE
FOR
ALTERNATIVE DISPUTE RESOLUTION

After consultation with counsel and after consideration of the various alternative dispute resolution programs (ADR) available, I find this matter appropriate for ADR and accordingly, refer this case for the following ADR program **to be held as soon as possible (trial is scheduled for February 7, 2007)**:

<input type="checkbox"/> SCREENING CONFERENCE	<input type="checkbox"/> EARLY NEUTRAL EVALUATION
<input checked="" type="checkbox"/> MEDIATION	<input type="checkbox"/> MINI-TRIAL
<input type="checkbox"/> SUMMARY BENCH/JURY TRIAL	<input type="checkbox"/> SETTLEMENT CONFERENCE
<input type="checkbox"/> SPECIAL MASTER	
<input type="checkbox"/> PRIVATE ALTERNATIVE DISPUTE RESOLUTION PROGRAM	

Upon notification of the time and place designated for the proceeding, counsel are directed to be present with their clients or with appropriate settlement authority and to provide any written documentation which may be required for the particular ADR program. If counsel is engaged on trial or has any scheduling conflict and a continuance becomes necessary, the provider of the ADR program and other counsel should be advised of the conflict immediately.

November 3, 2006

/s/ Judith Gail Dein

DATE

JUDITH GAIL DEIN
UNITED STATES MAGISTRATE JUDGE

CASE CATEGORY

Admiralty	<input type="checkbox"/>	Antitrust	<input type="checkbox"/>
Civil Rights	<input type="checkbox"/>	Contract	<input checked="" type="checkbox"/>
Copyright/Trademark/Patent	<input type="checkbox"/>	Environmental	<input type="checkbox"/>

ERISA
Labor Relations

FELA
Medical Malpractice
